

Beyond26

IMPACT REPORT 2022



DIRECTOR'S STATEMENT

It is with a lot of anticipation that I introduce the 2022 Impact Report. This year was a great year; it was also a different year!

So, what made it a great year? In March 2022, we placed our 100th jobseeker at J&H Family Stores. Not every placement is effortless – it was a long-awaited milestone to place number 100, but once we got there, we had several more placements in the following weeks! We are delighted to share the stories of those jobseekers and their successes throughout this report.

What made this year different? A major difference in 2022 was the fundraising aspect of our business. I am only speculating, but I believe an unsure economy made our community more conservative in their gift giving. Since we are a zero-fee organization our entire budget is raised through grant funding, business sponsors and individual donors. Going into December, I admit that I was nervous, and as a result I worked harder that month than any on fundraising. True to His Word, God came through and provided what Beyond26 needed to finish the year and propel us through what are historically the leanest 3 months (Jan-Mar) of 2023. Thank you, West Michigan!

I have great anticipation for 2023 for several reasons: our former Development Director is moving on, but will continue to dedicate herself to our grant writing efforts. Meanwhile, Alicia Bos has assumed the role of Development Director. She has many years of experience in both the disability and development world. We also have budgeted for a second, part-time Job Developer to join our team. Our team is growing and along with it we can serve and place more jobseekers!

April 13, 2018 is significant because that is the date the IRS stamped on our 501c3 letter of acceptance as a nonprofit. This approval set the course for what was once just the dream of eight people sitting around a table in Russ' restaurant. This date in 2023 marks five years for Beyond26 Inc. Many nonprofits don't make it this far, so we say a huge "thank you" to our community for embracing our mission:

"Finding jobs for adults with disABILITIES".



DIRK BAKHUYZEN

Executive Director

OUR MISSION

Aging out of Michigan's education system results in a critical time for individuals with disabilities. While the next step should likely be employment, unfortunately these opportunities are often few and far between. Beyond26 bridges this gap between local businesses and a community of excited and available jobseekers through networking and advocacy.

Our goal is to identify and overcome barriers to employment, and support our jobseekers as we work with them before, during, and after the employment process.

THE IMPACT

The theme of 2022 was milestones. Our 100th jobseeker placement was a cause for celebration, as was the one-year anniversary of our Lakeshore Document Shredding branch in Grand Haven. In total, we placed 38 jobseekers in 2022, which brought our total number of jobseekers served to 135 – a great year for our jobseekers and our job placement team! We also had more business partner relationships start in 2022 than ever before.

Keep reading to see how our impact has grown, review financial information, and celebrate additional highlights along the way!



JOBSEEKERS: BY THE NUMBERS

38

New Jobseekers
Served (2022)

135

Total Jobseekers
Served

92%

Job Retention
Rate (2022)



JOBSEEKER HIGHLIGHT:

AMY

Amy came to us in April, after working twenty five years at a cafeteria that unfortunately closed down. Amy was ready to take on any task that was thrown her way, but she and her sister wanted to make sure that her new employer would be as supportive as her former employer.

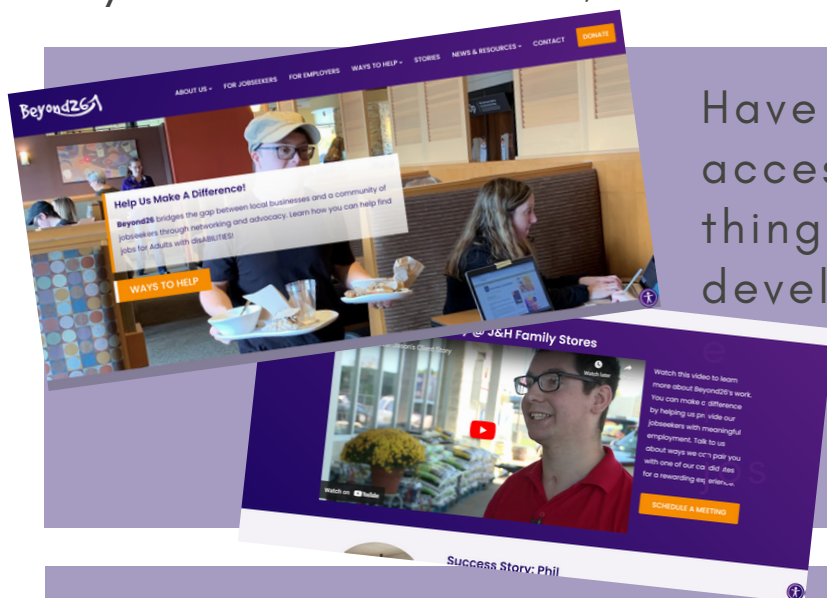
Our Job Developer met with a few local businesses, but after a conversation with Brooke at Tropical Smoothie Café it was clear that it would be a perfect fit. Amy began with cleaning the lobby and helping with dishes, but now she also helps to prepare food and assemble takeout orders for customers.

Amy told us, "I really like the people I work with. I love my boss, Brooke and saying hi to the customers!" She has been there for almost a year now. 😊



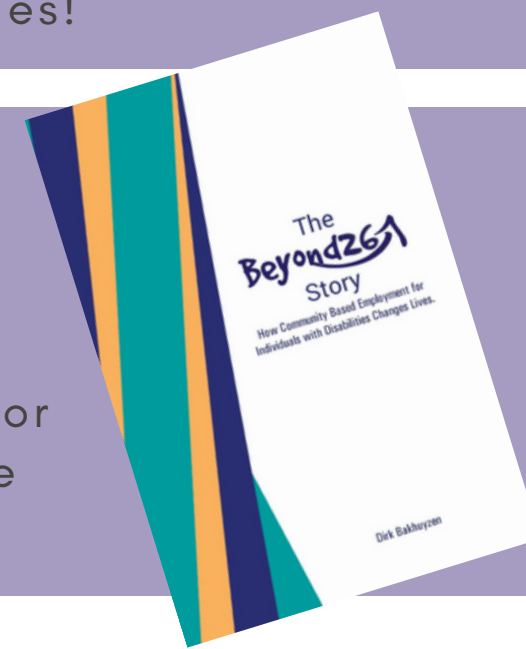
ORGANIZATIONAL HIGHLIGHTS

In year four of operation, we finally gave some much-needed attention to the business side of Beyond26. A new website, new office, and several news features were the highlights this year!



Have you visited our new website yet? Improved accessibility and more stories are just some of the things that we love about our professionally developed site! Go to **Beyond26.org** to see all of the new and improved features, watch some recent news highlights, and read about our jobseekers' success stories!

Our very own Executive Director, Dirk Bakhuyzen, is a published author! **The Beyond26 Story** shows how employment for individuals with disabilities offers families, caregivers, business partners and the overall community purpose, fulfillment, and powerful change for the good. Get your copy today - 100% of proceeds are donated directly to Beyond26!



ORGANIZATIONAL HIGHLIGHT:

WE MOVED!

Three years ago, All Belong opened their doors to us and offered a shared space in their office. It was the perfect space for a new nonprofit with just three staff members. However, we've grown (and they did too!) so we had to say goodbye to our very first home.

But when one door closes, another door opens! We are now at our new location which is large enough to house our growing staff and our document shredding program under one roof. Our Grand Rapids Document Shredding Program previously shared a space with our business partner, Procare Landscape Management. We're so happy to be together after all this time!

Come visit us at:
3040 Ivanrest Ave SW
Grandville, MI 49418



BUSINESS PARTNERS: BY THE NUMBERS

Part of our vision is not just placing jobseekers, but also showing employers and community members all that our jobseekers are capable of. Beyond26 defines a business partner as a business or an organization that has partnered with us to hire or provide a volunteer role to one or more of our jobseekers. A business sponsor is a business which supports our mission financially.

22

New Business
Partners
(2022)

68

Total Business
Partners

12

Total Business
Sponsors



BUSINESS PARTNER HIGHLIGHT:

WELLER TRUCK PARTS

This year, Weller Truck Parts partnered with Beyond26 in just about every way a business can!

In the middle of the summer, we received a call from the VP of Operations at Weller Truck Parts. In a matter of days, we were in a room with their giving committee asking us, "How can we help?" Needless to say, it's not always this easy to get business partners on board which goes to show how special Weller Truck Parts really is!

Since that day they have partnered to hire two of our jobseekers, become a sponsor, support our document shredding program, and host us at their community events. Businesses like Weller Truck Parts are what make our work possible!



PROGRAM HIGHLIGHT:

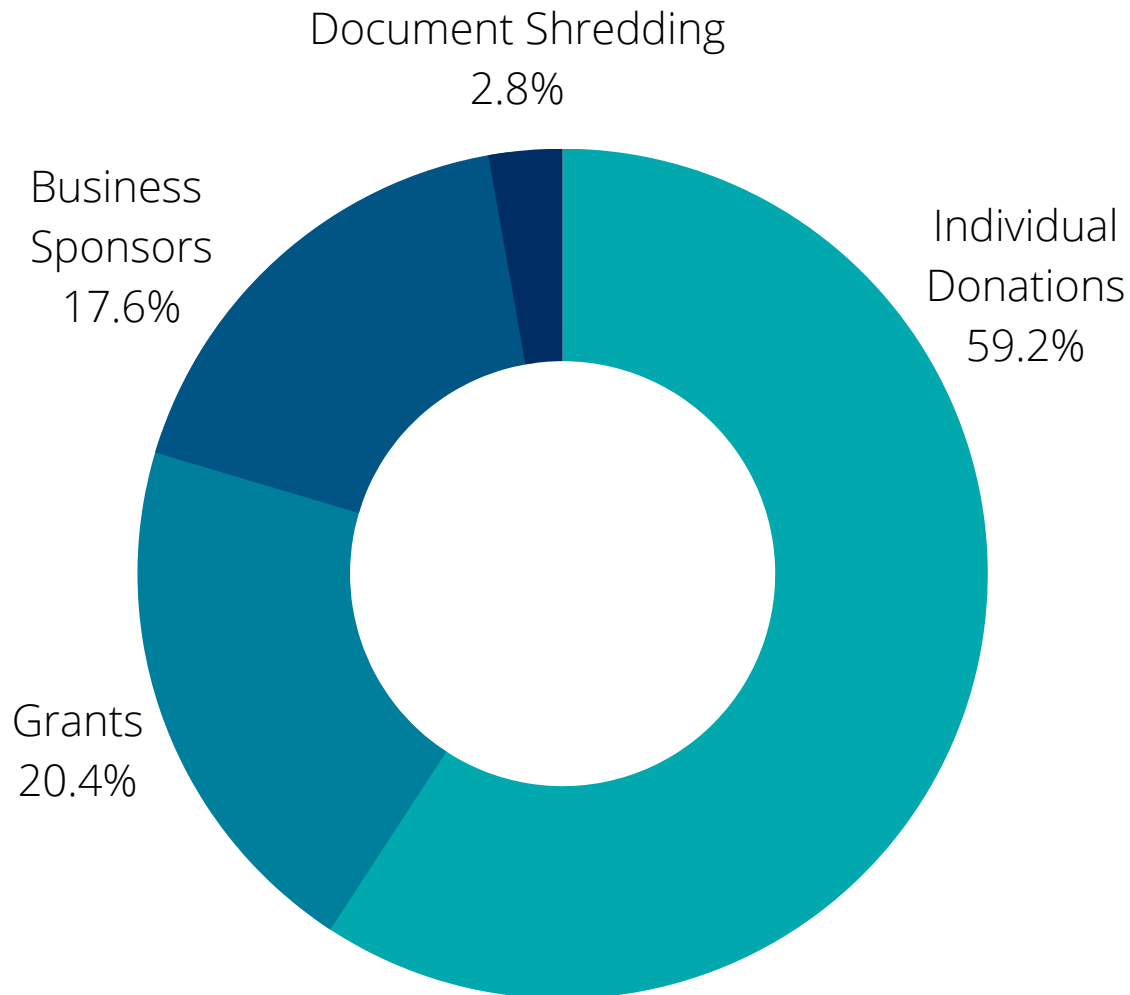
LAKESHORE DOCUMENT SHREDDING

In the fall of 2021, our Document Shredding Program grew to include a second branch on the Lakeshore, housed in downtown Grand Haven at Covenant Life Church. We recently celebrated the one year anniversary of our Lakeshore Branch, which has employed six individuals and continues to grow!

A huge thank you to everyone at Covenant Life Church and to our Grand Haven supervisors and volunteers for making this happen. We are also grateful for the support of the Deppe Family in purchasing brand new document shredding machines for our Lakeshore Crew!



REVENUES



Individual Donations - \$146,661

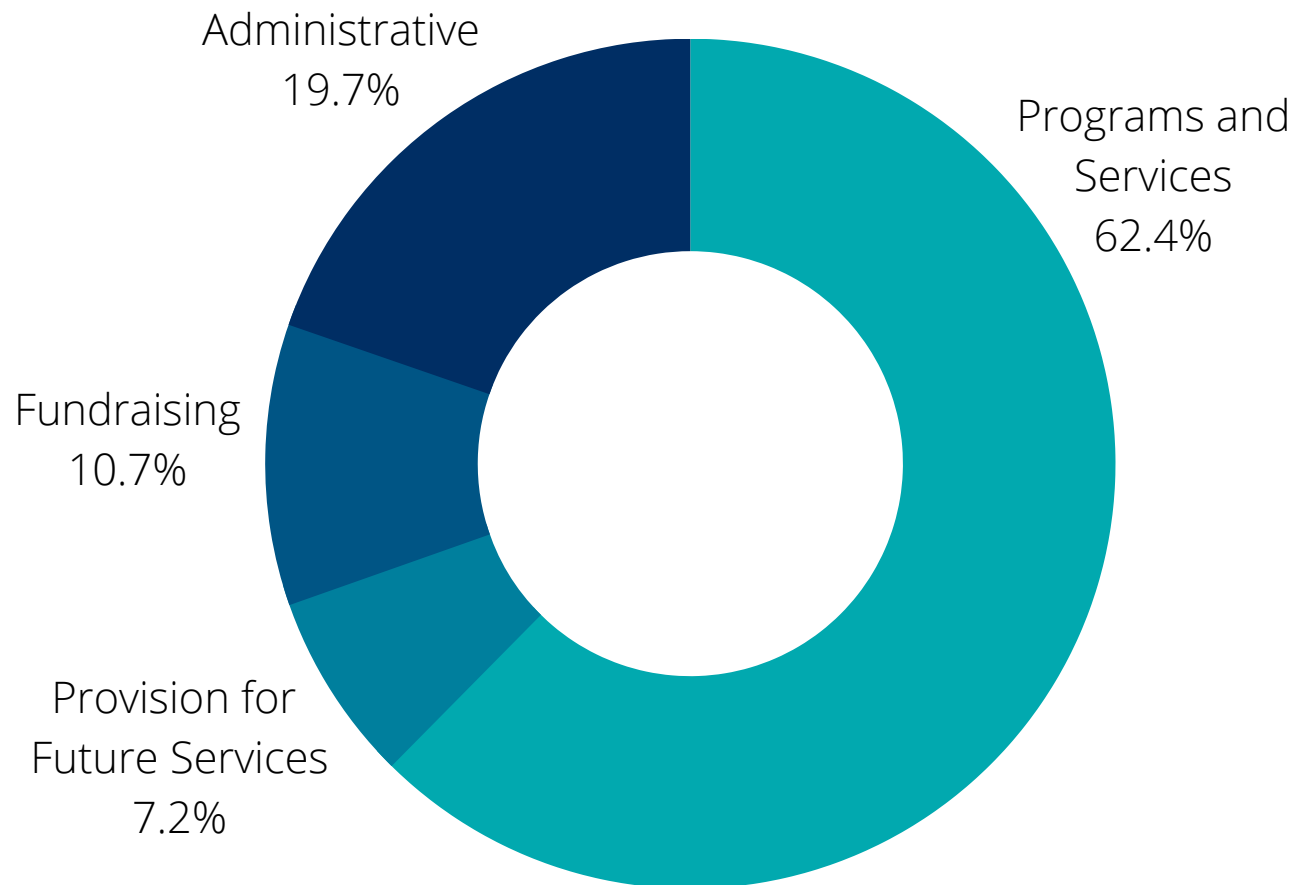
Grants - \$50,500

Business Sponsors - \$43,540

Document Shredding - \$6,869

TOTAL | \$247,570

EXPENSES



Programs and Services -
\$154,533

Administrative -
\$48,688

Fundraising -
\$26,462

Provision for Future Services -
\$17,887

TOTAL | \$247,570

BOARD OF DIRECTORS

Robert Wondergem - President
 Gary Courtright - Vice President
 Ed Bueche - Treasurer
 Mary VanOeveren - Secretary
 Dirk Bakhuyzen - Executive Director
 Jennifer Bakhuyzen
 Kyle Bueche
 Leon Lynn
 Ellie VanKeulen
 Vicki Wondergem

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